



KMYU
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1403997

Schedule Dates 11/03/12-11/03/12
Advertiser M Love for Uan Congress-R (73714)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LOVE CD4 10/30 (47637)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DOME, PATRICIA
Phone/Fax (703) 528-7800 /
CPE C30N06
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LOVE CD4 10/30

Date Entered 11/01/12
Last Modified 11/01/12
Entered By Katie Freckleton
CO-OP No
Headline # 06401916
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13.50
Net Total \$76.50
Sales Tax

Salt Lake City (KMYU)
By Broadcast Month
Nov. 2012 3 Spots \$90.00
Grand Total: 3 \$90.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Football (1)	11/03/12-11/03/12	3	:30	1p- Sports-College Football							3		3	\$30.00	\$90.00	Salt Lake City (KMYU)	COLLEGE FOOTBALL	11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 10/1/12

REP HEADLINE# 6401916
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
NOV1/12 12.59
*** KMYU-TV ***

ADV # ADV. NAME POLI/M LOVE/R/CON/UT REP. # OFF. # SALESMAN #
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME PATRICIA DOME
814 KING STREET, SUITE 400 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # 1403997 CONTRACT # 6401916 CLASS: NATL. LOCAL REGIONAL

PRDCT LOVE CD4 10/30 EST#**** COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 12.59

REP: TO KATIE
FR CHERYL
NEW ORDER
TTL \$90
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = C30N06
PROGRAM : UTAH GAME
100P-400P 30 \$30.00 11/3 11/3 3 SAT 3

NOV/12 \$90.00 CONTRACT TOTAL \$90.00
TOTAL SPOTS 3

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*